

EMAIL SUBJECT LINE: PRESS RELEASE: New Hampshire Public Health Association (NHPHA) Welcomes Jayme H. Simões to Board of Directors

FOR IMMEDIATE RELEASE

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The New Hampshire Public Health Association (NHPHA) announced that it has welcomed Jayme H. Simões, President of Louis Karno & Company Communications and resident of Concord, NH, to its 2021-2022 Board of Directors.

Mr. Simões manages client accounts and directs strategy and marketing efforts. He founded Louis Karno & Company in 1999 and has grown it from two clients to more than 50. Mr. Simões received the Advertising and Public Relations Award from the New Hampshire Travel Council twice; is past president of the Public Relations Society of America-Yankee Chapter; and in 2003 was named one of the state's young leaders in the New Hampshire Union Leader's "40 Under Forty" recognition. He has served on several local and statewide nonprofit boards, including the Concord Chamber of Commerce and Arts4NH. Mr. Simões is a Chicago native, a Boston University graduate, and fluent in Portuguese. He is a frequent public speaker, addressing PRSA, international wine conferences, chambers of commerce, and meetings.

Mr. Simões will serve on the NHPHA board through 2022.

About NHPHA

NHPHA is a statewide membership organization composed of health care and public health professionals. For over 25 years, it has brought together members who share a common goal of making sure that all of New Hampshire citizens live, learn, work, and play in safe and healthy environments. For more information, visit nhpha.org or call 603-228-2983.

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