“Delivering community benefit: Healthy food playbook”

Addressing social and environmental determinants of health to create resilient communities

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About Health Care Without Harm

HCWH creates change among hospitals and health systems through sustainability research, innovation, education, and piloting solutions. Aggregating the influence and purchasing power of the health sector, our network drives the entire marketplace toward sustainability and advocates for policies that will create worldwide social change.

Sustainable purchasing

Greenhealth Exchange is a purchasing cooperative that makes it much easier to buy products and services that are good for people, the planet, and the bottom line.

Hospitals in action

Practice Greenhealth is the leading nonprofit leadership and networking organization for sustainable health care, delivering environmental solutions to more than 1,100 U.S. hospitals and health systems.
Community Engagement

Step 1: Reflect and Strategize

Step 2: Identify and Engage Stakeholders

Step 3: Define the Community

Step 4: Collect and Analyze Data

Step 5: Prioritize Community Health Issues

Step 6: Document and Communicate Results

Step 7: Plan Implementation Strategies

Step 8: Implement Strategies

Step 9: Evaluate Progress

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THE APPROACH

- National survey of community benefit programs
- In-depth interviews with community benefit, public health and other stakeholders
- Case studies
- Playbook of resources to inspire and support community benefit professional
CHNA findings

- Health needs identified:
  - 71% - Obesity
  - 13% - Food insecurity or healthy food access
- 57% utilized food environment measures
- 40% included data on diet-related behaviors
- 45% of hospitals included at least one food-related organization on steering committee
Implementation strategy findings

- **Staff time/expertise** (e.g. staff hours to conduct diabetes screenings or nutrition education at a community center) - 89%
- **Other in-kind contributions** (e.g. donated food or materials; use of equipment or hospital facilities) - 68%
- **Financial support for an event** (e.g. funds to support a particular healthy cooking and tasting demonstration) - 58%
- **Financial support for an organization or ongoing program** (e.g. grant to support a community food bank) - 42%

From 331 community benefit programs reported by 215 respondents. Respondents could select more than one support type for each program.
## Implementation strategy findings

<table>
<thead>
<tr>
<th>Health need targeted</th>
<th>Intervention activity type</th>
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<tbody>
<tr>
<td></td>
<td>Diet &amp; Nutrition Education</td>
</tr>
<tr>
<td>Prevention or treatment of obesity</td>
<td>56%</td>
</tr>
<tr>
<td>Prevention or treatment of diet-related disease</td>
<td>55%</td>
</tr>
<tr>
<td>Improving food security and/or healthy food access</td>
<td>44%</td>
</tr>
<tr>
<td>Other health conditions or SDH</td>
<td>41%</td>
</tr>
</tbody>
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*From 331 community benefit programs reported by 215 respondents*

*Each program can have up to two intervention activity types and one to all of the targeted health needs*
Evaluation findings

From 331 community benefit programs reported by 215 respondents
Respondents could select more than one evaluation method for each program
Delivering community benefit:
Healthy food playbook

- Community health needs assessment resources
- Implementation strategy resources
- Evaluating, reporting, and communicating results
- Case studies
# Support through Practice GreenHealth

## CUSTOMIZED ASSESSMENT AND PLANNING
- Sustainability assessment & goal setting toolkit
- Personalized support with membership engagement liaisons
- Custom assessment and planning

## TOPIC-SPECIFIC RESOURCES
- Toolkits, goal setting, how-to guides, case studies, presentations with script, posters and templates, EPP specifications and sample language, and more
- Greenhealth Cost of Ownership Calculator

## PERFORMANCE MEASUREMENT
- Environmental Excellence Awards
- Practice Greenhealth Annual Sustainability Benchmark Report
- Customized 1-on-1 performance measurement feedback
- Customized performance reports (gap analysis, trend, etc.)
- Performance metrics report card
- Health system data summary and performance trend report

## TRAINING AND EDUCATION
- Engaging leadership in sustainability
- Getting the most out of membership benefits
- Check-in calls (sustainability data, Greening the OR, and more)
- Keynotes, peer-to-peer sharing calls, webinars, and other networking opportunities
- Sustainability e-learning trainings
- Participation in member and regional cohorts
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